



Investing in tech innovation  
for pandemic detection,  
mitigation and resilience



## PANDEMIC IMPACT FUND THESIS INVESTING IN HUMANITY

*The world is decades behind in pandemic preparedness. The Pandemic Impact Fund invests in tech companies innovating in pandemic detection, mitigation and resilience. These companies flourish in a healthy climate, but also excel in mitigating today's and future pandemics with solutions. The fund targets companies with exceptional likelihood of providing upper quartile venture capital portfolio returns.*

The material provided herein is for informational purposes only. It does not constitute an offer to sell or a solicitation of an offer to buy any interests in the Fund or any other securities. Any such offering of the Fund will be made only in accordance with the terms and conditions set forth in the Fund's Private Placement Memorandum. Prior to investing, investors are strongly urged to review carefully the Private Placement Memorandum (including the risk factors described therein), the Limited Partnership Agreement and the Subscription Documents, to ask such questions of the Investment Manager as they deem appropriate, and to discuss any prospective investment in the Fund with their legal and tax advisers in order to make an independent determination of the suitability and consequences of an investment.



PANDEMIC **IMPACT** FUND

Investing in tech innovation  
for pandemic detection,  
mitigation and resilience

## Portfolio Stats

8.3% exited successfully

85% continue to grow

Net Asset Value growth ~30%/yr

The work done by portfolio companies like PharmaJet and CirrusMD has inspired this fund. These companies uniquely provide extraordinary solutions to pandemic challenges.

**PharmaJet**

**PharmaJet** has developed patented, needle-free injection devices for vaccines. They require as little as half the vaccine and half the time that needles do and need very little training.

CIRRUS MD

**CirrusMD** is a telehealth company that can remotely deliver care. Uniquely, they maximize clinician efficiency such that one health professional can simultaneously serve up to ten patients.

**m.bio**<sup>®</sup>  
DIAGNOSTICS

**MBio** Diagnostics is a laser light based solution for rapid, on the spot testing.

**ClinOne**

**ClinOne** was created to simplify and accelerate clinical trials through a unified, central operating system between sponsors, research sites and patients.

THE  
**FOOD**  
**CORRIDOR**

**The Food Corridor** is a platform that manages third party rentals of commercial kitchens allowing for more takeout and delivery with reduced overhead -- like AirB&B for food prep.

**TILT**

**TiLT**, (Talent in Leave Technology) supports corporate HR programs managing unusual numbers of employees needing extended leave for childbirth or recovery from illness, like a pandemic.



## PANDEMIC IMPACT TEAM



**PETER ADAMS** Managing Partner  
**DAVE HARRIS** Managing Director  
**SUE STASH** Partner

Experienced Management Team with decades of experience as both operators and investors. Peter Adams, author of Venture Capital for Dummies  
 Venture Partners: Barbara Bauer, Kevin Morningstar

An innovative partnership among public, private, and philanthropic organizations

## CAPACITY BUILDING WITH STRATEGIC PARTNERS

The Pandemic Impact Fund has dealflow of over 1,500 deals each year thanks to its strategic partnerships going back more than 35 years. The Fund leverages its partnerships to increase deal flow, enhance due diligence, and build diversification into the portfolio.



## FUND DETAILS FUND ADVANTAGE

- \$100M Total Fund Size (\$25 M 1st Close)
- 20-30 Companies Portfolio Size
- \$1m - \$5m 1st Round Investment
- 50-60% Reserved for Follow-On Investments
- \$2.5 M - \$15 M Institutional LP Investment Size
- Advisory Board positions for larger LPs
- 10 Year Term with two extensions possible
- 5 Year Investment Period
- 501(c)3 Donor Advised Fund Option
- Co-Investment Opportunity
- 2/20 Fee Structure
- Rockies Impact Management, General Partner

### PANDEMIC IMPACT

- Beyond healthcare, focused on innovative companies in diagnostics, delivery, surveillance, communications, prevention, etc.
- Sectors aligned with CDC Pandemic Plan Goals

### ROBUST DEAL FLOW

- First three deals identified
- Broad national referral network
- Syndicate partners

### CAPACITY

- Diligence, mentoring, leadership
- Broad domain expertise

# KEY PRINCIPLES

## PANDEMIC INVESTMENT THESIS

Our thesis and investment strategy aligns with the CDC and other organizations' strategic plans and focus on the gaps that they have identified. The Fund addresses companies across a complex matrix of services needed to effectively manage pandemic situations.



### KNOW FASTER

Surveillance, testing, analytics, population health, communication, GIS, AI



### FIX IT FASTER

Rapid drug development platforms, disinfection, devices, contact tracing, tools, mobile, telemedicine



### MAKE WORK, WORK

Teleconnection, collaboration, business continuity, EDtech, robotics, employment tech

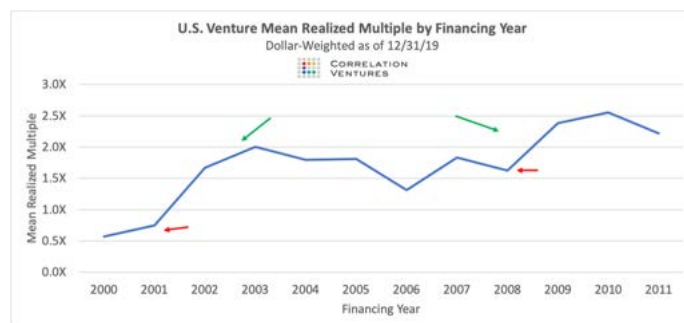


### DO BETTER NEXT TIME

Communication, supply chain, food security, process & manufacturing resilience

## FUND PERFORMANCE

Pitchbook research reports that "Private market funds invested throughout recessions have proven quite resilient in the long run" and the data from Correlation Ventures shows the increases in returns following the downturns in 2000 and 2008-2009.



The Pandemic Fund seeks to invest in high growth, resilient, innovators that will result in upper quartile venture fund returns. The Fund's managers have built deal flow networks and processes with successful portfolios to date.

## SOCIAL AND ECONOMIC IMPACT

Bill Gates warned that the economic impact of a pandemic could be \$3 trillion or more. Where the current pandemic will ultimately land is unknown, but likely of this magnitude, or worse. The impacts go far beyond just medical solutions and government and NGOs can't address the need for innovation without private enterprise involved.

We are ten years behind in pandemic preparation, and the interval between pandemics is decreasing.

**Investing in pandemic impact is an imperative for billions of people, not just for protecting their lives, but also for protecting their livelihoods.**